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ATSL TeleSoft (Pvt) Ltd - An Anchor Partner in Sri Lanka's emerging electronic ticketing infrastructure

ATSL TeleSoft, an Access Group company and the pioneer in GPRSbased transportation ticketing systems in Sri Lanka, has established itself as an anchor partner within Sri Lanka's emerging electronic ticketing infrastructure eco- system.

Having implemented a solution which enables the total ticketing platform at the Sri Lanka Transport Board, and over 1500 busses in the private sector, and a unique GPRS-based toll ticketing solution on the southern expressway; ATSL is today a lead technology partner to Dialog Axiata PLC an architect and licensed operator of the 'Touch®'Transport Ticketing Network, which enables Near Field Communication (NFC) based cashless payments. TeleSoft, under the guidance of the Access Group entered the transportation ticketing and GPRS/NFC transactions industry in 2010 with a ticketing solution to the SLTB.

Thereafter its industry-leading and preferred state-of the-art GPRS/NFC solution was extended to the private bus sector coupled with seamless ticketing application software, and today has the largest share of GPRS/NFC enabled ticketing equipment in the market.

In 2011, TeleSoft extended its industry leadership by providing an end-toend GPRS toll ticketing platform to the Southern Expressway of Sri Lanka, the first of its kind amongst developing states in the South East Asian region. The solutions offered to the transportation sector extends to a real-time extensive reporting platform and real-time monitoring of revenue and notifications, enabling SLTB and individual private bus owners monitor their revenue and operation of busses under a range of parameters.

ACCRoute CENTRAL ®the Public Transportation ticketing application, ACCRoute MULTI ®the Private bus ticketing application and ACCRoute TOLL ®the highway toll ticketing application is complemented by a bank reconciliation engine which enables daily remittances to bus owners and relevant authorities. In 2011, TeleSoft along with Millenium Information Technologies, partnered with DialogAxiata to launch Sri Lanka's first ever 'NFC Fuel Card' solution,currently in operation at IOC, Laugfs and Ceypetco fuel stations. The solution enables cashless fuel payments for employees of leading companies in Sri Lanka.

"The architecting of electronic payment systems capable of delivering high- speed transactions and consumer convenience is central to Dialog's digital service vision and service portfolio. In this context, we believe that NFC-based payment instruments coupled with secure and highly-reliable payment platforms, and state-of-the art-mobile payment technologies will transform the speed and efficiency with which Sri Lankan consumers can execute day-today transactions independent of location or time of day.

In moving forward towards realising this vision, Dialog is privileged to be supported by a galaxy of cutting-edge technology and implementation partners amongst whom TeleSoft has supplemented Dialog's NFC payment systems development journey, with leading edge solutions for NFC-based transportation ticketing, and Wireless Point of Sales infrastructure,", said Dr. Hans Wijayasuriya: Director and Group Chief Executive of Dialog Axiata PLC.

TeleSoft continues to invest in Research and Development into new technology powered by the stability of the Access Group of Companies, a blue chip and one of Nielson's Top 20 Most Respected Companies in Sri Lanka, coupled with its technology expertise and leadership and strong partnerships with industry leaders.

"Dialog Axiata has always been the industry innovator in mobile and new technology. Partnering with Dialog has been a great experience to TeleSoft, and our technology innovation will surely complement the Dialog way forward now and into the future," said Mr. Sumal Perera, Chairman of Access Group of companies.

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