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## ATSL TeleSoft (Pvt) Ltd

# ATSL TeleSoft announces the cloud based Automatic Fare Collection-Information Platform to Transport

The Solution first announced at the NFC World Congress 2015 creates an end-to-end unified Transportation Information Management Portal using GPRS, GPS, NFC & Contact-less technology enabled on the cloud

MARSEILLE, France - Sept. 18, 2015 - PRLog - ATSL TeleSoft (Pvt), a Sri Lankan based software company announced the introduction of NEXTRIDE, its unified information platform that can integrate Automatic Fare Collection, Revenue & Logistics information, Location information and a unique Passenger Notification feature to any mode of public transport. The data is communicated and processed at the back end reporting and data mining engine.

The system is a fully mobile, GPRS, GPS and NFC based. Using the GPRS feature, these mobile ticketing devices can communicate directly with cloud based NEXTRIDE servers with details on ticket revenue, trip information and an array of data relevant to comprehensive reporting.

The GPS feature of the device enables the transport authority administration to pinpoint the location of every vehicle within the grid - at any time. It also allows an individual bus owner to know exactly where the bus is on a GPS map.

This integrated network and services enables the commuter to have multi-channel access to the features of NEXTRIDE. The NEXTRIDE mobile app enables the commuters to be updated real time about the next available ride, passenger capacity information of the next ride and even set up alarms and personal schedule notifications. The NEXTRIDE mobile app will be available to the public to download on major app sites.

The system can communicate real time to connected LED signage at major transport stations, which enables authorities notify the passengers of schedules, delays or cancellations.

We are proud to announce the NEXTRIDE platform, especially as a Sri Lankan company in a niche technology sector. Our solutions are designed to monetize the digital world, extending and scaling as and when the Internet of Things (IoT) evolve. With the future looking in to rapid growth of embedded systems, we strongly believe that businesses will change the way they work and the services they

With our access to cloud based services, our promise is to deliver innovation to businesses in order to increase their profitability and customer satisfaction, stated Sampath Paranavitane, COO of ATSL TeleSoft. www.atsItelesoft.com

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